

System	The world is a	People are driven by	Values	New skills	Power	Communication
<b>Turquoise</b> <b>Holistic</b>	Continuous creative unfolding from the universal source.	Aligning the personal to the universal. Connecting to the whole living system.	Simplicity, to contribute, undercurrent, inner knowing, surrender.	Non-material observations, meditation, selflessness. The ability to switch between levels of consciousness.	Taking care of health on every level.	Find the minimum intervention for the optimal result. Few words, and connection through energy.
<b>Yellow</b> <b>Synergy</b>	Complex system, an interactive interplay of countless influences and developments.	Personal development. Understanding the context of everything. Non-dogmatic. Learning, impact and freedom.	Win-win solutions, self-development, long-term perspective, insight and understanding. Social relevance.	Ability to think laterally, not afraid to deviate, self-development. Accepting all facts (even unpleasant).	Innovation, broad, future oriented perspective.	It's all about learning from each other. Sharing insights and honest, critical feedback. Brainstorming. Abstract and concrete.
<b>Green</b> <b>Solidarity</b>	Social space, where people meet to exchange and share.	Personal acceptance in the group. Good relationships. Caring for the direct surroundings.	Sharing resources. Cooperation, equality, attending to feelings and the disadvantaged.	Conscious experience of emotions, "to turn inwards", feel inner peace or discontent. Sharing feelings. Empathy.	Taking care of the well-being of team-members.	Everything is a relationship. Communication means to connect by sharing individual perspectives and emotions. From empathy towards consensus.
<b>Orange</b> <b>Success</b>	Marketplace, where everyone has room to develop and improve his life. All you have to do is want to!	Performing to be the best. Need for recognition and appreciation. To be able to enjoy the result.	Personal responsibility, ambition, visible results, success, growth, progress, competition.	Rational and logical thinking, research, pattern recognition, accountability, innovation, creativity. And above all: ambition and focus.	Clear focus & energy to move forward at all times.	Everything starts with a goal (of the listener) and creates a business transaction: what are you doing for me and what do I do for you. High energy.
<b>Blue</b> <b>Order</b>	Predictable order in which universal rules and laws apply.	Believing and seeking the truth. Approval of the system and the highest authority.	Order, discipline, rectitude, stability, perseverance, responsibility.	Abstract thinking, impulse control, guilt, commitment and loyalty towards systems and -isms.	A sense of risks & building structures to deliver.	Communication is about reliability. By structure (agenda), facts, completeness. Functional and formal.
<b>Red</b> <b>Power</b>	Jungle, where you yourself can make the difference and only the fittest survive: 'winners and losers'.	Being respected for their strength. To conquer and defend a domain. Impulsive.	To take care of yourself. To get your way now. Belief in courage and retribution.	Aware of inner impulses and preferences, express their own opinion, shame.	Bringing speed and energy & attacks every 'pink elephant'.	Communication is confrontation. To find out who is the strongest. Impulsive, witty and warm.
<b>Purple</b> <b>Security</b>	Mysterious and terrifying place where man is at the mercy of forces greater than himself.	Identity derived from the group: total conformation to corporate standards; 'being' the group.	Caring for their own group. Rituals and values of the group are taken over.	Attach to places and things, cause and effect, using language, connect with the group, magical.	Brings cohesion in teams & respect for the past.	There are only collective emotions and beliefs, delivered in rituals, or in special cases by the 'matriarch'.