

Turquoise Holistic	Continuous creative unfolding from the universal source	Aligning the personal to the universal. Connecting to the whole living system	Simplicity, to contribute, undercurrent, inner knowing, surrender	Non-material observations, meditation, selflessness. The ability to switch between levels of consciousness	Taking care of health on every level	Find the minimum intervention for the optimal result. Few words, and connection through energy
Yellow Synergy	Complex system, an interactive interplay of countless influences and developments	Personal development. Understanding the context of everything. Non-dogmatic. Learning, impact and freedom	Win-win solutions, self-development, long-term perspective, insight and understanding. Social relevance	Ability to think laterally, not afraid to deviate, self-development. Accepting all facts (even unpleasant)	Innovation, broad, future oriented perspective	It's all about learning from each other. Sharing insights and honest, critical feedback. Brainstorming. Abstract and concrete.
Green Solidarity	Social space, where people meet to exchange and share	Personal acceptance in the group. Good relationships. Caring for the direct surroundings	Sharing resources. Cooperation, equality, attending to feelings and the disadvantaged	Conscious experience of emotions, "to turn inwards", feel inner peace or discontent. Sharing feelings.	Taking care of the well-being of team-members	Everything is a relationship. Communication means to connect by sharing individual perspectives and emotions. From empathy towards consensus
Orange Success	Marketplace, where everyone has room to develop and improve his life. All you have to do is want to!	Performing to be the best. Need for recognition and appreciation. To be able to enjoy the result	Personal responsibility, ambition, visible results, success, growth, progress, competition	Rational and logical thinking, research, pattern recognition, accountability, innovation, creativity. And above all: ambition and focus	Clear focus & energy to move forward at all times	Everything starts with a goal (of the listener) and creates a business transaction: what are you doing for me and what do I do for you. High energy.
Blue Order	Predictable order in which universal rules and laws apply	Believing and seeking the truth. Approval of the system and the highest authority	Order, discipline, rectitude, stability, perseverance, responsibility	Abstract thinking, impulse control, guilt, commitment and loyalty towards systems and -isms	A sense of risks & building structures to deliver	Communication is about reliability. By structure (agenda), facts, completeness. Functional and formal.
Red Power	Jungle, where you yourself can make the difference and only the fittest survive: 'winners and losers'	Being respected for their strength. To conquer and defend a domain. Impulsive	To take care of yourself. To get your way now. Belief in courage and retribution	Aware of inner impulses and preferences, express their own opinion, shame	Bringing speed and energy & attacks every 'pink elephant'	Communication is confrontation. To find out who is the strongest. Impulsive, witty and warm
Purple Security	Mysterious and terrifying place where man is at the mercy of forces greater than himself	Identity derived from the group: total conformation to corporate standards; 'being' the group	Caring for their own group. Rituals and values of the group are taken over	Attach to places and things, cause and effect, using language, connect with the group, magical	Brings cohesion in teams & respect for the past	There are only collective emotions and beliefs, delivered in rituals, or in special cases by the 'matriarch'