
LEADERSHIP ON STAGE

- ◆ Increase your impact and persuasive power
- ◆ Dare to show yourself
- ◆ Create the decisive impulse for transformation of yourself, your environment, your organization, or that of your customer

Theater director Bert Barten and communication expert Floor de Ruitter, together with Eveline de Wal and Esther Bernart, created a powerful and in-depth program for personal transformation & communication: **With Leadership on Stage** you will go through a change yourself, but you will also be able to give impulse to change around you.

Your personal or professional question is the starting point for the transformative journey that you dive into with this program. You decide what is most valuable to you to work on during the week. Leadership on Stage creates a deeper understanding of this question or challenge that you are experiencing, and helps you to discover your barriers that hold you back and break through them.

It also prepares you to be able to start effective dialogue with your customers, your employees or your team at a deeper level, in order to increase your outward impact. To do this well, it is essential to connect with others, but also with yourself - to understand and influence the source of your actions and outcomes.

PERSONAL GROWTH & PROFESSIONAL DEVELOPMENT

Core elements of the program:

- ◆ **ValueFraming: the rational side of Leadership on Stage**
 - Connecting: experience the perspectives of your audience.
 - 'Powerful dialogue' in 5 steps.
 - Dialogue and speech training with video feedback.
- ◆ **Presence: the experience side of Leadership on Stage**
 - Mindfulness and awareness: silence and one-pointed attention.
 - Experiential learning: exploration of your own presentation.
 - Storytelling: recognizing life cycles with the Hero's Journey.
 - Personal development: discover the source of your own actions and outcomes.

Leadership on Stage is an intense week in which aspects of professional communication, mindfulness and personal transformation come together to inspire a new form of leadership. You go home relaxed with a clear mind full of inspiration, a backpack with tools to hold powerful dialogues and speeches, plus exercises and tips to practice mindfulness in daily life.

"In the wonderful week that we have been able to experience together, I have rarely heard someone say so much in a whisper." - Leo Zwieserijn

"Are you ready to start the dialogue that will change your future?"

Two methods provide the basis for Leadership on Stage:

THE VALUEFRAMING METHOD

Successful change with strong, autonomous people requires effective leaders and a strong dialogue. Not looking for compromises but breakthroughs that we create with each other. In recent history, there has been no change as large as the transformation of South Africa; from the period of the Apartheid, a deeply divided country on the brink of a civil war, to a stable democracy. Mandela achieved his goals through the power of communication. Mandela was able to reach people and motivate them to contribute to a new country with both empathy and persuasion. Mandela did not communicate from spontaneity, but very carefully and methodically. He was a great communicator who took his role as a connector very seriously, and set a new standard for communication with large groups.



By applying the methods of the book ValueFraming, participants learn the same techniques and secrets of Mandela's way of communicating. The workshop is designed so that everyone can apply his lessons in his or her own environment and take the lead in initiating the decisive step forward.

It helps you to create meaningful dialogues spontaneously. Every individual and organization can use these insights to greatly strengthen their communication power and connection with others.

THE PRESENT METHOD

In order to create space in yourself, the Present method works with 3 themes:

1. Mindfulness and Awareness

For the strengthening of concentration and attention we draw inspiration from the many meditation techniques that are available. Mainly we work with the 'mindfulness with breathing' method and the one-pointed attention method.

2. Experiential learning

One learns best by experimenting and experiencing. We teach techniques that actors use on stage. Exercises in daring to show yourself through various presentation techniques, daring to be present, awareness exercises that make the difference between looking and seeing, listening and hearing, and all this without judging.

3. Storytelling

We look at the stages that each of us goes through based on the Hero's Journey of Joseph Campbell. We mirror this cycle to our own story to give us insight into our actions and next steps.

"I just received a very positive response from the customer where I had a brainstorm this afternoon, and our week had a big share in this!" - Michiel van den Broek

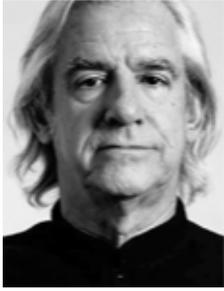


INSPIRING LOCATION:

KUNDALINI BEACH HOUSES, BALI

In the authentic northern part of Bali there are three luxury beachhouses: the Kundalini Beach Houses in Umeanyar. The separate beachhouses are equipped with 4 bedrooms each with air conditioning and ensuite bathrooms. The huge terrace on the seaside gives you a full view of the Bali Sea all day and a beautiful sunset in the evening, while in the distance you can see the contours of East Java.

BERT BARTEN



Entrepreneur, theater-, music- and filmmaker Bert Barten has been interested in the hinterland of the mind all his life. Thoughts become words, words become actions, actions become habits. Your habits are your character, your character becomes your destiny. "What we think is what we become." That development cycle and what can happen along the way has always played a leading role in his work. Now all these lines come together in the training he designed in I Am Present.

FLOOR DE RUITER

Floor de Ruiter is an expert in the field of organization and communication culture. He helps organizations in a constructive way through difficult change processes. He has acquired and applied his knowledge and experience as a director and consultant at organizations such as KPN, NOS and the Dutch Police. Floor de Ruiter is the founder of ValueFraming© and author of the book by the same name. From his experience in solving communication conflicts, he decoded the flow of a spontaneous personal conversation and translated it into a new method for effective, personal and professional communication. Together with Eveline he founded Flying Elephants in 2013



EVELINE DE WAL

Eveline has designed and facilitated change and leadership programs for various organizations, teams and individuals in The Netherlands and abroad. With sense for personal space and a sharp analytical view, she helps to eliminate stress and resistance to change and empower individuals and teams to create a new futures with confidence. Together with Floor de Ruiter she founded Flying Elephants.



ESTHER BERNART

With one foot as a technician and producer in theater and the other in the world of personal development, Esther is a helpful organizer who also co-creates in the content of the program. By being a conditional creator, she creates an environment where everyone feels free to shine.



"I treasure precious memories of you and this unforgettable week in Gressoux."

- François Peters

PRACTICAL INFORMATION

Dates:	3 - 9 Februari 2019, starting time sunday 17.00 till friday midnight. We leave the location saturday morning after breakfast.
Location:	Bali, Indonesia
Investment:	One week of your personal time and your commitment to your personal growth. Company participants pay €2950,- ex VAT Self-employed participants pay €1750,- ex VAT <i>This price is including your accommodation, meals, and the full training program: everything from the moment you arrive till the program is finished and we leave the accommodation saturday morning after breakfast.</i>
Participants:	Maximum of 8
Preparation:	Personal ValueScan (to be completed online) Personal case: In what area in your life do you want to create a breakthrough?

Leadership on Stage is a collaboration between Flying Elephants & I Am Present

FOR CONTACT AND BOOKINGS:

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